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## **Guide to the Whole Earth Catalog Records, 1969-1986 (bulk 1974-1980)**

Processed by Sonia Dorfman; machine-readable finding aid created by Sonia Dorfman & Steven Mandeville-Gamble

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## Guide to the Whole Earth Catalog Records, 1969-1986 (bulk 1974-1980)

### Collection number: M1045

Department of Special Collections and University Archives  
Stanford University Libraries  
Stanford, California

#### Contact Information

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Date Completed:

2000 Aug. 10

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#### Descriptive Summary

**Title:** Whole Earth Catalog Records,

**Date (inclusive):** 1969-1986 (bulk 1974-1980)

**Collection number:** Special Collections M1045

**Creator:** Whole Earth CatalogBrand, StewartKinney, Jay

**Extent:** ca. 26 linear ft.

**Repository:** Stanford University. Libraries. Dept. of Special Collections and University Archives.

**Abstract:** The collection contains the editorial files of Stewart Brand and Jay Kinney, reader correspondence, photographic materials, and memorabilia. Also contains correspondence, clippings, photographs, promotional material, and issues of the magazines.

**Language:** English.

#### Access Restrictions

None.

#### Publication Rights

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#### Acquisition Information

Purchased, 1999.

#### Preferred Citation:

[Identification of item], Whole Earth Catalog Records, M1045, Dept. of Special Collections, Stanford University Libraries, Stanford, Calif.

#### Historical Note

Whole Earth Catalog and CoEvolution Quarterly

Stewart Brand founded the original Whole Earth Catalog in 1968 to provide practical information on tools that would be useful for people creating and living in communes. The Whole Earth Catalog went on to gain wide popularity. All editions of the Catalog sold over 2.5 million copies.

Brand continued to act as editor and publisher of the Catalog through 1972. In 1972 he received the National Book Award for the Last Whole Earth Catalog, which was published by Random House and sold 1.5 million copies. During the same year Brand also founded the Point

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Foundation, the non-profit organization that runs all Whole Earth activities.

In 1974, Brand edited the Whole Earth Epilog, which was published by Penguin. Between 1980-81, Brand edited The Next Whole Earth Catalog, which was published by Random House.

During the 1970's Brand was also an advisor to California Governor Edmund G. Brown, Jr. He conceived and organized "The New Games Tournament," and wrote "Two Cybernetic Frontiers," a book about Gregory Bateson.

Between 1974-85, Brand founded, edited, and published CoEvolution Quarterly, which continued as the Whole Earth Review (1985), then later as the Whole Earth Magazine. The CoEvolution Quarterly included a mix of articles, book reviews and lists of resources.

During the years 1983-85, Brand was the editor-in-chief of the Whole Earth Software Catalog. According to Stewart Brand's resume (see below), he founded the Whole Earth Software Review about this time, but unfortunately, it "failed conspicuously." However, it was continued as part of the Whole Earth Review.

### Biography

Stewart Brand

14 Dec 1938 Born, Rockford, Illinois, USA.

1954-56 Phillips Exeter Academy.

1960 Graduated in Biology, Stanford University.

1960-62 Active duty, U.S. Army officer. Qualified Airborne and took up skydiving. Taught basic infantry training and worked as photojournalist out of the Pentagon.

1962-68 Created sundry multi-media performances ("America Needs Indians," "War:God") and public events ("Trips Festival," "Whatever It Is," "World War IV"), and collaborated on museum exhibits ("Astronomia," "We Are All 1").

1966 Conceived and sold buttons which read, "Why Haven't We Seen A Photograph of the Whole Earth Yet?" Legend has it that this accelerated NASA's making good color photos of Earth from distant space during the Apollo program and that the ecology movement took shape in 1968-9 partially as a result of those photos.

1968-72 Founded, edited, and published the original Whole Earth Catalog.

1972 Received National Book Award for The Last Whole Earth Catalog, Random House. 1.5 million copies sold. (All editions sales were over 2.5 million; a Millennium Whole Earth Catalog came out in 1994, with a foreword by me.)

1972 Founded Point Foundation, which gave away \$1 million in three years to assorted effective individuals. Point is the non-profit foundation which runs all the Whole Earth activities. (It no longer has money to give away, alas.)

1973 Conceived and organized "The New Games Tournament," which resulted in two books, New Games and More New Games, by Andrew Fluegelman.

1974 Authored Two Cybernetic Frontiers, Random House---on Gregory Bateson and cutting-edge computer science. It had the first use of the term "personal computer" in print and was the first book to report on computer hackers.

1974 Edited and published the Whole Earth Epilog, Penguin.

1974-85 Founded, edited, and published CoEvolution Quarterly. (It continues as Whole Earth Magazine.)

1976 Edited Space Colonies and co-edited Soft Tech, Penguin.

1977-79 Advisor to Governor of California Edmund G. Brown, Jr.

1980-81 Edited and published The Next Whole Earth Catalog, Random House.

1982-83 Founded Uncommon Courtesy: School of Compassionate Skills, which gave sessions on such subjects as "Creative Philanthropy," "Business as Service," "Street Saint Skills."

1982-83 On faculty of School of Management and Strategic Studies, Western Behavioral Sciences Institute, La Jolla, California.

1983-85 Editor-in-Chief, Whole Earth Software Catalog, Doubleday. A magazine I founded, Whole Earth Software Review, failed conspicuously.

1984 Founded The WELL (Whole Earth 'Lectronic Link), a computer teleconference system for the San Francisco Bay Area. It now has 11,000 active users worldwide and is considered a bellwether of the genre---1988 Community Journalism Award from Media Alliance, 1990 Best Online Publication Award from Computer Press Association, 1994 Electronic Frontier Foundation Pioneer Award. (Others involved in starting The WELL were Larry Brilliant, Matthew McClure, and Kevin Kelly.)

1984 Initiated and organized "The Hackers' Conference," which became a TV special by Fabrice Florin, broadcast nationally. Since 1986 it is an annual event.

1986 Co-editor with Art Kleiner, News That Stayed News, North Point Press-anthology of greatest pieces from CoEvolution.

1986 Visiting Scientist, The Media Laboratory, MIT.

1986-89 Consultant with Group Planning, Royal Dutch/Shell, London.

1987 Author, The Media Lab: Inventing the Future at MIT, Viking Penguin. Still in print (7th printing). Translated into Japanese, Korean, German, Italian, and Spanish (Spain and Latin America versions); British edition; QPB Selection; Eliot Montroll Award.

1987-89 Organizer of private conference series on Learning in Complex Systems sponsored by strategic planners at Royal Dutch/Shell, Volvo, and AT&T.

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- 1988- Co-founder of Global Business Network with Peter Schwartz, Jay Ogilvy, Napier Collyns, and Lawrence Wilkinson. I founded and run the "GBN Book Club." GBN explores global futures and business strategy for 90 multinationals such as Lucent, IBM, Kodak, Monsanto, Disney/ABC, and Daimler-Benz. Most of my time these days is devoted to GBN work.
  - 1988 Author of "Indians and the Counterculture, 1960s-1970s," in History of Indian-White Relations, Vol. 4 in the authoritative Handbook of North American Indians, Smithsonian Institution.
  - 1989- Member, Board of Trustees of the Santa Fe Institute, the interdisciplinary center studying the sciences of complexity. I am involved in design of the campus build-out.
  - 1989 Received Golden Gadget Lifetime Achievement Award from Media Alliance, San Francisco.
  - 1990-1994 Member (now emeritus but active) of Board of Directors of the Electronic Frontier Foundation, an organization which supports civil rights and responsibilities in electronic media.
  - 1990- Advisor to Ecotrust, Portland-based preservers of temperate rain forest from Alaska to San Francisco.
  - 1994 Author, How Buildings Learn: What Happens After They're Built, Viking-Penguin (US) and Orion (UK). Bay Area Book Reviewers Award. SPNEA Prize. Now in paperback.
  - 1995- Co-founder with Danny Hillis of The Long Now Foundation to foster long-term responsibility. The core project is Clock/Library, building a 10,000-year Clock (designed by Hillis) and information service. Also on the board are Peter Schwartz, Brian Eno, Douglas Carlston, Esther Dyson, Paul Saffo, Michael Keller, Roger Kennedy, and Kevin Kelly. Serving as president.
  - 1996-1997 Writer and presenter, "How Buildings Learn," 6-part TV series for the BBC. Aired in July-August 1997 on BBC2. Series directed by James Runcie, music by Brian Eno.
  - 1999 Author, The Clock of the Long Now: Time and Responsibility, Basic Books (US) and Orion (UK). A mosaic of essays exploring the meaning and uses of a 10,000-year "now."

Citation: Brand, Stewart. Resume. The WELL. <http://www.well.com/user/sbb/bio.html>

**Scope and Content**

The collection contains the editorial files of Stewart Brand and Jay Kinney, reader correspondence, photographic materials, and memorabilia. Also contains correspondence, clippings, photographs, promotional material, and issues of the magazines.

The Jay Kinney Editorial files span the years 1982 through 1984. During this time, Kinney was an editor and illustrator for the CoEvolution Quarterly. The correspondence is arranged topically by major subjects on which Kinney was working for various issues of the journal. The main topics include Islam, Politics and Religion, the Miskito Indians of Nicaragua.

The Stewart Brand Editorial file, spanning the years 1974 through 1981 comprise the bulk of the collection and contain extensive correspondence, primarily from authors, illustrators, and scientists as well as some correspondence from readers. The correspondence is arranged chronologically and thereunder alphabetically by first initial of the correspondent's last name. On occasion, there are more than one alphabetical range of correspondence within the same general time span. This series also contains legal files from a lawsuit with the Walt Disney Company relating to the use of the Mickey Mouse character, as well as Brand's subject files, and a small amount of his personal papers.

The collection contains several boxes of correspondence from readers in response to various articles in the journals. One issue which generated a fair number of responses was the issue of whether or not to publish two versions of the CoEvolution Quarterly, referred to in the correspondence as the "bold" and "regular" versions.

The photographic layouts series contains the plastic transparencies used in the layout of several issues of the journal from 1976 and 1988.

The collection also contains a fairly complete run of the CoEvolution Quarterly and the Whole Earth Review and several issues of the Whole Earth Magazine.

**Series 1. Stewart Brand Editorial files**

**Subseries 1. Correspondence**

- Box 1, Folder 1                      **Letters [1 of 3] 1974**
- Box 1, Folder 2                      **Letters [2 of 3] 1974**
- Box 1, Folder 3                      **Letters [3 of 3] 1974**
- Box 1, Folder 4                      **A 1975 - 1976**
- Box 1, Folder 5                      **B [1 of 2] 1975 - 1976**
- Box 1, Folder 6                      **B [2 of 2] 1975 - 1976**
- Box 1, Folder 7                      **C 1975 - 1976**

Box 1, Folder 8	<b>D 1975 - 1976</b>
Box 1, Folder 9	<b>E 1975 - 1976</b>
Box 1, Folder 10	<b>F 1975 - 1976</b>
Box 1, Folder 11	<b>G 1975 - 1976</b>
Box 1, Folder 12	<b>H 1975 - 1976</b>
Box 2, Folder 1	<b>J 1975 - 1976</b>
Box 2, Folder 2	<b>K 1975 [i.e. 1974] - 1976</b>
Box 2, Folder 3	<b>L 1975 - 1976</b>
Box 2, Folder 4	<b>M [1 of 2] 1975 - 1976</b>
Box 2, Folder 5	<b>M [2 of 2] 1975 - 1976</b>
Box 2, Folder 6	<b>Mc 1975 - 1976</b>
Box 2, Folder 7	<b>N 1975 - 1976</b>
Box 2, Folder 8	<b>O 1975 [i.e. 1974] - 1976</b>
Box 2, Folder 9	<b>P 1975 - 1976</b>
Box 2, Folder 10	<b>Q 1975 - 1976</b>
Box 2, Folder 11	<b>R 1975 - 1976</b>
Box 2, Folder 12	<b>S [1 fo 6] 1975 - 1976</b>
Box 3, Folder 1	<b>S [2 fo 6] 1975 - 1976</b>
Box 3, Folder 2	<b>S [3 fo 6] 1975 - 1976</b>
Box 3, Folder 3	<b>S [4 fo 6] 1975 - 1976</b>
Box 3, Folder 4	<b>S [5 fo 6] 1975 - 1976</b>
Box 3, Folder 5	<b>S [6 of 6] 1975 - 1976</b>
Box 3, Folder 6	<b>T 1975 - 1976</b>
Box 3, Folder 7	<b>U 1975 - 1976</b>
Box 3, Folder 8	<b>V 1975 - 1976</b>
Box 3, Folder 9	<b>W 1975 - 1976</b>
Box 3, Folder 10	<b>XYZ 1975 - 1976</b>
Box 4, Folder 1	<b>A 1975 - 1976</b>
Box 4, Folder 2	<b>B [1 of 4] 1975 - 1976</b>
Box 4, Folder 3	<b>B [2 of 4] 1975 - 1976</b>
Box 4, Folder 4	<b>B [3 of 4] 1975 - 1976</b>
Box 4, Folder 5	<b>B [4 of 4] 1975 - 1976</b>
Box 4, Folder 6	<b>C 1975 - 1976</b>
Box 4, Folder 7	<b>D 1975 - 1976</b>
Box 4, Folder 8	<b>E 1975 - 1976</b>
Box 4, Folder 9	<b>F 1975 - 1976</b>
Box 4, Folder 10	<b>G 1975 - 1976</b>
Box 4, Folder 11	<b>H [1 of 2] 1975 - 1976</b>
Box 4, Folder 12	<b>H [2 of 2] 1975 - 1976</b>
Box 5, Folder 1	<b>I 1975 - 1976</b>
Box 5, Folder 2	<b>J 1975 - 1976</b>
Box 5, Folder 3	<b>K 1975 - 1976</b>
Box 5, Folder 4	<b>L 1975 - 1976</b>
Box 5, Folder 5	<b>M 1975 - 1976</b>
Box 5, Folder 6	<b>Mc 1975 - 1976</b>
Box 5, Folder 7	<b>N 1975 - 1976</b>
Box 5, Folder 8	<b>O 1975 - 1976</b>
Box 5, Folder 9	<b>p 1975 - 1976</b>
Box 5, Folder 10	<b>Q 1975 - 1976</b>
Box 5, Folder 11	<b>R [1 of 2] 1975 - 1976</b>
Box 5, Folder 12	<b>R [2 of 2] 1975 - 1976</b>
Box 5, Folder 13	<b>S [1 of 2] 1975 - 1976</b>
Box 5, Folder 14	<b>S [2 of 2] 1975 - 1976</b>
Box 5, Folder 15	<b>T 1975 - 1976</b>
Box 6, Folder 1	<b>U 1975 - 1976</b>
Box 6, Folder 2	<b>V 1975 - 1976</b>
Box 6, Folder 3	<b>W 1975 - 1976</b>
Box 6, Folder 4	<b>XYZ 1975 - 1976</b>

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Box 6, Folder 5	<b>TV 1975 - 1976</b>
Box 6, Folder 6	<b>A 1976</b>
Box 6, Folder 7	<b>B [1 of 3] 1976</b>
Box 6, Folder 8	<b>B [2 of 3] 1976</b>
Box 6, Folder 9	<b>B [3 of 3] 1976</b>
Box 6, Folder 10	<b>C 1976</b>
Box 6, Folder 11	<b>D 1976</b>
Box 6, Folder 12	<b>E 1976</b>
Box 6, Folder 13	<b>F 1976</b>
Box 6, Folder 14	<b>G 1976</b>
Box 6, Folder 15	<b>H 1976</b>
Box 6, Folder 16	<b>J 1976</b>
Box 6, Folder 17	<b>K 1976</b>
Box 6, Folder 18	<b>L 1976</b>
Box 7, Folder 1	<b>M [1 of 2] 1976</b>
Box 7, Folder 2	<b>M [2 of 2] 1976</b>
Box 7, Folder 3	<b>Mc 1976</b>
Box 7, Folder 4	<b>N 1976</b>
Box 7, Folder 5	<b>O 1976</b>
Box 7, Folder 6	<b>P 1976</b>
Box 7, Folder 7	<b>Point [1 of 2] 1976 [i.e. 1973 - 1975 ]</b>
Box 7, Folder 8	<b>Point [2 of 2] 1976 [i.e. 1973 - 1975 ]</b>
Box 7, Folder 9	<b>R 1976</b>
Box 7, Folder 10	<b>S [1 of 4] 1976</b>
Box 7, Folder 11	<b>S [2 of 4] 1976</b>
Box 7, Folder 12	<b>S [3 of 4] 1976</b>
Box 7, Folder 13	<b>S [4 of 4] 1976</b>
Box 8, Folder 1	<b>T 1976</b>
Box 8, Folder 2	<b>V [1 of 2] 1976</b>
Box 8, Folder 3	<b>V [2 of 2] 1976</b>
Box 8, Folder 4	<b>W 1976</b>
Box 8, Folder 5	<b>XYZ 1976</b>
Box 8, Folder 6	<b>A 1976 - 1977</b>
Box 8, Folder 7	<b>B [1 of 4] 1976 - 1977</b>
Box 8, Folder 8	<b>B [2 of 4] 1976 - 1977</b>
Box 8, Folder 9	<b>B [3 of 4] 1976 - 1977</b>
Box 8, Folder 10	<b>B [4 of 4] 1976 - 1977</b>
Box 8, Folder 11	<b>C 1976 - 1977</b>
Box 8, Folder 12	<b>D 1976 - 1977</b>
Box 9, Folder 1	<b>E 1976 - 1977</b>
Box 9, Folder 2	<b>F 1976 - 1977</b>
Box 9, Folder 3	<b>G 1976 - 1977</b>
Box 9, Folder 4	<b>H [1 of 2] 1976 - 1977</b>
Box 9, Folder 5	<b>H [2 of 2] 1976 - 1977</b>
Box 9, Folder 6	<b>I 1976 - 1977</b>
Box 9, Folder 7	<b>J 1976 - 1977</b>
Box 9, Folder 8	<b>K 1976 - 1977</b>
Box 9, Folder 9	<b>L [1 of 2] 1976 - 1977</b>
Box 9, Folder 10	<b>L [2 of 2] 1976 - 1977</b>
Box 9, Folder 11	<b>M [1 of 2] 1976 - 1977</b>
Box 9, Folder 12	<b>M [2 of 2] 1976 - 1977</b>
Box 9, Folder 13	<b>Mc 1976 - 1977</b>
Box 9, Folder 14	<b>N 1976 - 1977</b>
Box 9, Folder 15	<b>O 1976 - 1977</b>
Box 10, Folder 1	<b>P 1976 - 1977</b>
Box 10, Folder 2	<b>R 1976 - 1977</b>
Box 10, Folder 3	<b>S 1976 - 1977</b>
Box 10, Folder 4	<b>T 1976 - 1977</b>

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Box 10, Folder 5	<b>U 1976 - 1977</b>
Box 10, Folder 6	<b>V 1976 - 1977</b>
Box 10, Folder 7	<b>W 1976 - 1977</b>
Box 10, Folder 8	<b>XYZ 1976 - 1977</b>
Box 10, Folder 9	<b>A 1977</b>
Box 10, Folder 10	<b>B 1977 [i.e. 1976 - 1977 ]</b>
Box 10, Folder 11	<b>C 1977</b>
Box 10, Folder 12	<b>D 1977</b>
Box 11, Folder 1	<b>E 1977</b>
Box 11, Folder 2	<b>F 1977</b>
Box 11, Folder 3	<b>G 1977</b>
Box 11, Folder 4	<b>H 1977</b>
Box 11, Folder 5	<b>I 1977</b>
Box 11, Folder 6	<b>J 1977</b>
Box 11, Folder 7	<b>K 1977</b>
Box 11, Folder 8	<b>L 1977</b>
Box 11, Folder 9	<b>M 1977</b>
Box 11, Folder 10	<b>Mc 1977</b>
Box 11, Folder 11	<b>N 1977</b>
Box 11, Folder 12	<b>O 1977</b>
Box 11, Folder 13	<b>P [1 of 2] 1977</b>
Box 11, Folder 14	<b>P [2 of 2] 1977</b>
Box 11, Folder 15	<b>R 1977</b>
Box 12, Folder 1	<b>S [1 of 3] 1977</b>
Box 12, Folder 2	<b>S [2 of 3] 1977</b>
Box 12, Folder 3	<b>S [3 of 3] 1977</b>
Box 12, Folder 4	<b>T 1977</b>
Box 12, Folder 5	<b>V 1977</b>
Box 12, Folder 6	<b>W 1977</b>
Box 12, Folder 7	<b>XYZ 1977</b>
Box 12, Folder 8	<b>A 1977 - 1978</b>
Box 12, Folder 9	<b>B [1 of 2] 1977 [i.e. 1975] - 1978</b>
Box 12, Folder 10	<b>B [2 of 2] 1977 [i.e. 1975] - 1978</b>
Box 12, Folder 11	<b>C 1977 - 1978</b>
Box 12, Folder 12	<b>Calif. Space 1977</b>
Box 12, Folder 13	<b>D 1977 - 1978</b>
Box 12, Folder 14	<b>E 1977 - 1978</b>
Box 13, Folder 1	<b>F 1977 - 1978</b>
Box 13, Folder 2	<b>G 1977 - 1978</b>
Box 13, Folder 3	<b>H 1977 - 1978</b>
Box 13, Folder 4	<b>I 1977 - 1978</b>
Box 13, Folder 5	<b>J 1977 - 1978</b>
Box 13, Folder 6	<b>K [1 of 2] 1977 - 1978</b>
Box 13, Folder 7	<b>K [2 of 2] 1977 - 1978</b>
Box 13, Folder 8	<b>L 1977 - 1978</b>
Box 13, Folder 9	<b>M 1977 - 1978</b>
Box 13, Folder 10	<b>Mc 1977 - 1978</b>
Box 13, Folder 11	<b>N 1977 - 1978</b>
Box 13, Folder 12	<b>O 1977 - 1978</b>
Box 13, Folder 13	<b>P 1977 - 1978</b>
Box 13, Folder 14	<b>Q 1977 - 1978</b>
Box 13, Folder 15	<b>R 1977 - 1978</b>
Box 13, Folder 16	<b>S [1 of 4] 1977 - 1978</b>
Box 13, Folder 17	<b>S [2 of 4] 1977 - 1978</b>
Box 14, Folder 1	<b>S [3 of 4] 1977 - 1978</b>
Box 14, Folder 2	<b>S [4 of 4] 1977 - 1978</b>
Box 14, Folder 3	<b>T 1977 - 1978</b>
Box 14, Folder 4	<b>U 1977 - 1978</b>

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Box 14, Folder 5	<b>V [1 of 2] 1977 - 1978</b>
Box 14, Folder 6	<b>V [2 of 2] 1977 - 1978</b>
Box 14, Folder 7	<b>W 1977 - 1978</b>
Box 14, Folder 8	<b>XYZ 1977 - 1978</b>
Box 14, Folder 9	<b>A 1978</b>
Box 14, Folder 10	<b>B [1 of 2] 1978</b>
Box 14, Folder 11	<b>B [2 of 2] 1978</b>
Box 14, Folder 12	<b>C 1978</b>
Box 14, Folder 13	<b>D 1978</b>
Box 14, Folder 14	<b>E 1978</b>
Box 15, Folder 1	<b>F 1978</b>
Box 15, Folder 2	<b>G 1978</b>
Box 15, Folder 3	<b>H 1978</b>
Box 15, Folder 4	<b>I 1978</b>
Box 15, Folder 5	<b>J 1978</b>
Box 15, Folder 6	<b>K 1978</b>
Box 15, Folder 7	<b>L 1978</b>
Box 15, Folder 8	<b>M 1978</b>
Box 15, Folder 9	<b>Mc 1978</b>
Box 15, Folder 10	<b>N 1978</b>
Box 15, Folder 11	<b>O 1978</b>
Box 15, Folder 12	<b>P 1978</b>
Box 15, Folder 13	<b>R 1978</b>
Box 15, Folder 14	<b>S [1 of 3] 1978</b>
Box 15, Folder 15	<b>S [2 of 3] 1978</b>
Box 15, Folder 16	<b>S [3 of 3] 1978</b>
Box 16, Folder 1	<b>T 1978</b>
Box 16, Folder 2	<b>U 1978</b>
Box 16, Folder 3	<b>V 1978</b>
Box 16, Folder 4	<b>W 1978</b>
Box 16, Folder 5	<b>XYZ 1978</b>
Box 16, Folder 6	<b>A 1978 - 1979</b>
Box 16, Folder 7	<b>B 1978 - 1979</b>
Box 16, Folder 8	<b>C [1 of 2] 1978 - 1979</b>
Box 16, Folder 9	<b>C [2 of 2] 1978 - 1979</b>
Box 16, Folder 10	<b>D 1978 - 1979</b>
Box 16, Folder 11	<b>E 1978 - 1979</b>
Box 16, Folder 12	<b>F 1978 - 1979</b>
Box 16, Folder 13	<b>G 1978 - 1979</b>
Box 16, Folder 14	<b>H [1 of 2] 1978 - 1979</b>
Box 16, Folder 15	<b>H [2 of 2] 1978 - 1979</b>
Box 16, Folder 16	<b>I 1978 - 1979</b>
Box 17, Folder 1	<b>J 1978 - 1979</b>
Box 17, Folder 2	<b>K 1978 - 1979</b>
Box 17, Folder 3	<b>L 1978 - 1979</b>
Box 17, Folder 4	<b>M 1978 - 1979</b>
Box 17, Folder 5	<b>Mc 1978 - 1979</b>
Box 17, Folder 6	<b>N 1978 - 1979</b>
Box 17, Folder 7	<b>O</b>
Box 17, Folder 8	<b>P 1978 - 1979</b>
Box 17, Folder 9	<b>Q 1978 - 1979</b>
Box 17, Folder 10	<b>R 1978 - 1979</b>
Box 17, Folder 11	<b>S 1978 - 1979</b>
Box 17, Folder 12	<b>T 1978 - 1979</b>
Box 17, Folder 13	<b>V 1978 - 1979</b>
Box 17, Folder 14	<b>W 1978 - 1979</b>
Box 17, Folder 15	<b>XYZ 1978 - 1979</b>
Box 17, Folder 16	<b>A 1979 - 1980</b>

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## Subseries 1. Correspondence

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Box 18, Folder 1	<b>B [1 of 2] 1979 - 1980</b>
Box 18, Folder 2	<b>B [2 of 2] 1979 - 1980</b>
Box 18, Folder 3	<b>C 1979 - 1980</b>
Box 18, Folder 4	<b>D 1979 - 1980</b>
Box 18, Folder 5	<b>E 1979 - 1980</b>
Box 18, Folder 6	<b>F 1979 [i.e. 1978] - 1980</b>
Box 18, Folder 7	<b>G 1979 - 1980</b>
Box 18, Folder 8	<b>H 1979 - 1980</b>
Box 18, Folder 9	<b>I 1979 - 1980</b>
Box 18, Folder 10	<b>J 1979 - 1980</b>
Box 18, Folder 11	<b>K 1979 - 1980</b>
Box 18, Folder 12	<b>L 1979 - 1980</b>
Box 19, Folder 1	<b>M 1979 - 1980</b>
Box 19, Folder 2	<b>N 1979 - 1980</b>
Box 19, Folder 3	<b>O 1979 - 1980</b>
Box 19, Folder 4	<b>P 1979 - 1980</b>
Box 19, Folder 5	<b>R 1979 - 1980</b>
Box 19, Folder 6	<b>S 1979 - 1980</b>
Box 19, Folder 7	<b>T 1979 - 1980</b>
Box 19, Folder 8	<b>V 1979 - 1980</b>
Box 19, Folder 9	<b>W 1979 - 1980</b>
Box 19, Folder 10	<b>XYZ 1979 - 1980</b>
Box 19, Folder 11	<b>A [1 of 2] 1979 [i.e. 1978] - 1980</b>
Box 19, Folder 12	<b>A [2 of 2] 1979 [i.e. 1978] - 1980</b>
Box 19, Folder 13	<b>B 1979 - 1980</b>
Box 19, Folder 14	<b>C 1979 - 1980</b>
Box 19, Folder 15	<b>D 1979 - 1980</b>
Box 19, Folder 16	<b>E 1979 - 1980</b>
Box 19, Folder 17	<b>F 1979 - 1980</b>
Box 19, Folder 18	<b>G 1979 - 1980</b>
Box 19, Folder 19	<b>H 1979 - 1980</b>
Box 20, Folder 1	<b>J 1979 - 1980</b>
Box 20, Folder 2	<b>K 1979 - 1980</b>
Box 20, Folder 3	<b>L [Item for review by conservator] 1979 - 1980</b>
Box 20, Folder 4	<b>M 1979 - 1980</b>
Box 20, Folder 5	<b>Mc [1 of 2] 1979 [i.e. 1978] - 1980</b>
Box 20, Folder 6	<b>Mc [2 of 2] 1979 - 1980</b>
Box 20, Folder 7	<b>N [1 of 2] 1979 - 1980</b>
Box 20, Folder 8	<b>N [2 of 2] 1979 - 1980</b>
Box 20, Folder 9	<b>O 1979 - 1980</b>
Box 20, Folder 10	<b>P 1979 [i.e. 1978] - 1980</b>
Box 20, Folder 11	<b>Q 1979 - 1980</b>
Box 20, Folder 12	<b>R 1979 - 1980</b>
Box 20, Folder 13	<b>S 1979 - 1980</b>
Box 20, Folder 14	<b>T 1979 - 1980</b>
Box 21, Folder 1	<b>U 1979 - 1980</b>
Box 21, Folder 2	<b>V 1979 - 1980</b>
Box 21, Folder 3	<b>W [1 of 2] 1979 - 1980</b>
Box 21, Folder 4	<b>W [2 of 2] 1979 - 1980</b>
Box 21, Folder 5	<b>XYZ 1979 - 1980</b>
Box 21, Folder 6	<b>Correspondence n.d.</b>

Box 21, Folder 7

**Correspondence with noted authors regarding periodical [1 of 2] 1979 - 1980 [i.e. 1978 - 1979]**

**Subjects and Indexing Terms**

Malcolm Wells  
James D. Watson  
Alex Grey  
Anne Herbert  
Michael Warner  
Ron Jones  
Sam Keen  
Susan Griffin  
Paul Krassner  
Ursula Le Guin  
Ian Ballantine  
Gregory Bateson  
Wendell Berry  
Richard Brautigan  
Bob Callahan  
Ernest Callenback  
Anne H. Ehrlich  
Paul Ehrlich  
Bruce Ames  
William Burroughs  
R. Crumb  
Allen Ginsberg  
Alice Tepper Marlin  
Gurney Norran

Box 21, Folder 8

**Correspondence with noted authors regarding periodical [2 of 2] 1979 - 1980 [i.e. 1978 - 1979]**

**Subjects and Indexing Terms**

John L. Mcknight  
Robert Rodale  
Michael Murphy  
Witold Rybczynski  
Margo St. James  
David Shetzline  
Adam Smith [Jerry Goodman]  
Paolo Soleri  
Brother David Steindl-Rast  
Philip Stewart  
William Sturtevant  
William Irwin Thompson  
Sim Van Der Ryn  
Nicholas Von Hoffman  
Anne Waldman  
Luna Leopold  
James Lovelock  
Paul Winter  
Gene Youngblood

Box 21, Folder 9

**Todd, John [Ocean Arks] 1980 - 1981**

Box 21, Folder 10

**Rossi, Vincent 1981**

Flat Box 39

**A quickie history of Sofia, 1978 Apr. 23**

**Scope and Content Note**

Removed from : S, 1977-1978

- Flat Box 39                      **Marsh, Stanley. TLS, Amarillo, Texas to Stewart Brand, 1975 Nov. 7**  
   **Scope and Content Note**  
   Removed from : M, 1975-1976
- Flat Box 39                      **Marsh, Stanley. TLS, Amarillo, Texas to Stewart Brand, 1979 Oct. 10-11**  
   **Scope and Content Note**  
   Removed from : M, 1979-1980. Includes 3 contour maps.
- Flat Box 39                      **Two political cartoons.**  
   **Scope and Content Note**  
   Removed from : B, 1976-1977
- 

**Subseries 2. Mickey Mouse lawsuit**

- Box 22, Folder 1                      **Walt Disney Regarding Mickey Mouse: Buckle and Button n.d.**  
Box 22, Folder 2                      **Walt Disney Regarding Mickey Mouse 1978 - 1979**  
Box 22, Folder 3                      **Walt Disney Regarding Mickey Mouse 1979 - 1980**  
Box 22, Folder 4                      **Walt Disney Regarding Mickey Mouse 1979**  
Box 22, Folder 5                      **Walt Disney Regarding Mickey Mouse 1979**  
Box 22, Folder 6                      **Walt Disney Regarding Mickey Mouse 1979**  
Box 22, Folder 7                      **Walt Disney Regarding Mickey Mouse 1979**  
Box 22, Folder 8                      **Walt Disney Regarding Mickey Mouse 1979**  
Box 22, Folder 9                      **Walt Disney Regarding Mickey Mouse 1979**
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**Subseries 3. Subject files**

- Box 23, Folder 1                      **Co-Evolution Quarterly: Promotional Materials**  
Box 23, Folder 2                      **Co-Evolution Quarterly**  
Box 23, Folder 3                      **Reviews of "News that Stayed News:" Ten Years of the Co-evolution Quarterly**  
Box 23, Folder 4                      **Whole Earth Software Review/ Whole Earh Software Catalog**  
Box 23, Folder 5                      **Whole Earth Review/ Whole Earh Software Catalog: samples**  
Box 23, Folder 6                      **Whole Earh Software Catalog [1 of 5] 1984**  
Box 23, Folder 7                      **Whole Earh Software Catalog [2 of 5] 1984**  
Box 23, Folder 8                      **Whole Earh Software Catalog [3 of 5] 1984**  
Box 23, Folder 9                      **Whole Earh Software Catalog [4 of 5] 1984**  
Box 23, Folder 10                      **Whole Earh Software Catalog [5 of 5] 1984**  
Box 23, Folder 11                      **Publisher's Catalogs: Advertisements for the Whole Earth Software Catalog**  
Box 24, Folder 1                      **Whole Earth Review - Reviews of [1 of 2]**  
Box 24, Folder 2                      **Whole Earth Review - Reviews of [2 of 2]**  
Box 24, Folder 3                      **Whole Earth Review - Clippings**  
Box 24, Folder 4                      **Whole Earth Catalog**  
Box 24, Folder 5                      **Next Whole Earth Catalog - Reviews**  
Box 24, Folder 6                      **Whole Earth Review/ Next Whole Earth Catalog: promotional materials**  
Box 24, Folder 7                      **Millennium Whole Earth Catalog/Essential WEC: promotional materials**  
Box 24, Folder 8                      **Correspondence: Whole Earth Epilog 1974**  
Box 24, Folder 9                      **"The Fringes of Reason: A Whole Earth Catalog"**  
Box 24, Folder 10                      **Electronic Whole Earth Catalog**  
Box 24, Folder 11                      **"Signal: Communications Tools for the Information Age"**  
Box 24, Folder 12                      **"Always Two Steps Ahead" - article**  
Box 24, Folder 13                      **"Always Two Steps Ahead" - transcript of interview**  
Box 24, Folder 14                      **"Always Two Steps Ahead" : tapes [1 of 3]**  
   Physical Description: 2 audiotapes : analog
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Subseries 3. Subject files

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Box 25, Folder 1	<b>"Always Two Steps Ahead" : tapes [2 of 3]</b> Physical Description: 2 audiotapes : analog
Box 25, Folder 2	<b>"Always Two Steps Ahead" : tapes [3 of 3]</b> Physical Description: 3 audiotapes : analog
Box 25, Folder 3	<b>Clippings [1 of 2]</b>
Box 25, Folder 4	<b>Clippings [2 of 2]</b>
Box 25, Folder 5	<b>New Games [1 of 4]</b>
Box 25, Folder 6	<b>New Games [2 of 4]</b>
Box 25, Folder 7	<b>New Games [3 of 4]</b>
Box 25, Folder 8	<b>New Games [4 of 4]</b>
Box 25, Folder 9	<b>Did She Keep Her People? - Film proposal to NEH</b>
Box 25, Folder 10	<b>Proposal by Inform</b>
Box 25, Folder 11	<b>School of Uncommon Courtesy</b>
Box 25, Folder 12	<b>Two Cybernetic Frontiers : correspondence, contract, etc.</b>
Box 25, Folder 13	<b>Two Cybernetic Frontiers / by Stewart Brand. -- New York : Random House, 1974</b>
Box 26, Folder 1	<b>Clippings about WELL</b>
Box 26, Folder 2	<b>Computer Hackers</b>
Box 26, Folder 3	<b>"Texture of Life" and other writings by Stewart Brand</b>
Box 26, Folder 4	<b>Clippings about Stewart Brand [1 of 7]</b>
Box 26, Folder 5	<b>Clippings about Stewart Brand [2 of 7]</b>
Box 26, Folder 6	<b>Clippings about Stewart Brand [3 of 7]</b>
Box 26, Folder 7	<b>Clippings about Stewart Brand [4 of 7]</b>
Box 26, Folder 8	<b>Clippings about Stewart Brand [5 of 7]</b>
Box 26, Folder 9	<b>Clippings about Stewart Brand [6 of 7]</b>
Box 26, Folder 10	<b>Clippings about Stewart Brand [7 of 7]</b>
Box 26, Folder 11	<b>Awards and certificates</b>
Box 26, Folder 12	<b>Flyers and cards</b>
Box 26, Folder 13	<b>Weird Earth Review</b>

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**Subseries 4. Personal Papers**

Box 26, Folder 14	<b>Stewart Brand Personnel Correspondence [To be reviewed]</b>
Box 26, Folder 15	<b>Julia Brand Correspondence</b>
Box 27, Folder 1	<b>Brand Family Papers</b>

**Series 2. Jay Kinney Editorial files**

Box 27, Folder 2	<b>Religion &amp; politics : articles &amp; authors [1 of 3]</b>
Box 27, Folder 3	<b>Religion &amp; politics : articles &amp; authors [2 of 3]</b>
Box 27, Folder 4	<b>Religion &amp; politics : articles &amp; authors [3 of 3]</b>
Box 27, Folder 5	<b>Religion &amp; politics : backscatter not used in No. 40 [1 of 2]</b>
Box 27, Folder 6	<b>Religion &amp; politics : backscatter not used in No. 40 [2 of 2]</b>
Box 27, Folder 7	<b>Nix : letters for submission [1 of 2]</b>
Box 27, Folder 8	<b>Nix : letters for submission [2 of 2]</b>
Box 27, Folder 9	<b>Islam section : letters + reference + articles [1 of 2]</b>
Box 28, Folder 1	<b>Islam section : letters + reference + articles [2 of 2]</b>
Box 28, Folder 2	<b>This gift must always move: Essay: Manuscript and Correspondence</b>
Box 28, Folder 3	<b>Miskitos/Nietschmann: clippings + correspondence [1 of 2]</b>
Box 28, Folder 4	<b>Miskitos/Nietschmann: clippings + correspondence [2 of 2]</b>

**Series 3. Reader Correspondence**

Box 28, Folder 5	<b>Reader correspondence, 1970 - 1979</b>
Box 28, Folder 6	<b>Reader correspondence, 1979 - 1981</b>

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Box 28, Folder 7	<b>Reader correspondence [1 of 3] 1980 - 1981</b>
Box 28, Folder 8	<b>Reader correspondence [2 of 3] 1980 - 1981</b>
Box 28, Folder 9	<b>Reader correspondence [3 of 3] 1980 - 1981</b>
Box 28, Folder 10	<b>Reader correspondence [1 of 2] 1981</b>
Box 29, Folder 1	<b>Reader correspondence [2 of 2] 1981</b>
Box 29, Folder 2	<b>Reader correspondence [2 of 2] 1981-1982</b>
Box 29, Folder 3	<b>Reader correspondence [1 of 2] 1982</b>
Box 29, Folder 4	<b>Reader correspondence [2 of 2] 1982</b>
Box 29, Folder 5	<b>Reader correspondence 1982-1983</b>
Box 29, Folder 7	<b>Reader correspondence 1988-1990</b>
Box 29, Folder 8	<b>Reader correspondence</b>
Box 29, Folder 9	<b>Reader correspondence - Art Kleiner Letters and Drawings</b>
Box 29, Folder 10	<b>Reader correspondence - Issue no. 24 (Robert Crumb Cover) [1 of 3]</b>
Box 29, Folder 11	<b>Reader correspondence - Issue no. 24 (Robert Crumb Cover) [2 of 3]</b>
Box 29, Folder 12	<b>Reader correspondence - Issue no. 24 (Robert Crumb Cover) [3 of 3]</b>
Box 30, Folder 1	<b>Pet hate column</b>
Box 30, Folder 2	<b>Bioregional feedback</b>
Box 30, Folder 3	<b>Crime letters</b>
Box 30, Folder 4	<b>Reader response to Bold &amp; regular [1 of 6] 1982</b>
Box 30, Folder 5	<b>Reader response to Bold &amp; regular [2 of 6] 1982</b>
Box 30, Folder 6	<b>Reader response to Bold &amp; regular [3 of 6] 1982</b>
Box 30, Folder 7	<b>Reader response to Bold &amp; regular [4 of 6] 1982</b>
Box 30, Folder 8	<b>Reader response to Bold &amp; regular [5 of 6] 1982</b>
Box 30, Folder 9	<b>Reader response to Bold &amp; regular [6 of 6] 1982</b>

**Series 4. Photographic layouts**

OS Box 31, Folder	<b>Photographic layout : artwork &amp; negatives</b>
OS Box 32, Folder	<b>Photographic layout : artwork &amp; negatives</b>
OS Box 33, Folder	<b>Photographic layout : artwork &amp; negatives</b>

**Series 5. Magazines & other publications**

Flat Box 34	<b>The updated last Whole Earth Catalog access to tools 1974 May</b> <b>Physical Description:</b> 1 v. : hardbound + 1 v. : paperback
Box 35, Folder 1	<b>CoEvolution (Paris). -- No. 7 1982 Winter</b>
Box 35, Folder 2	<b>CoEvolution (Paris). -- No. 10 1982 Autumn</b>
Box 35, Folder 3	<b>CoEvolution (Paris). -- No. 11 1983 Winter</b>
Box 35, Folder 4	<b>Whole Earth Epilog 1974</b> <b>Physical Description:</b> 2 copies
Box 35, Folder 5	<b>Whole Earth software catalog for 1986. -- Garden City, N.Y. : Quantum Press / Doubleday, 1985</b>
Box 35, Folder 6	<b>The essential Whole Earth catalog. -- New York : Doubleday, 1986</b>
Box 35, Folder 7	<b>Sofftech / ed. by J. Baldwin &amp; Stewart Brand. -- New York : Penguin Books, 1978</b>

**Series 6. Memorabilia**

Box 35	<b>I am Salman Rushdien.d.</b> <b>Physical Description:</b> 1 pin
Box 35, Volume 1	<b>Seeds for thought / ed. by Shinichi Yoshifuku. -- In Japanese</b> <b>Scope and Content Note</b> Originally enclosed in envelope indicating that the volume was sent to Whole Earth by Yoshifuku.
Box 35, Volume 2 Flat Box 37	<b>From Satori to Silicon Valley / Theodore Roszak. -- San Francisco : Don't Call It Frisco Press, 1986</b> <b>Banner</b>

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- Flat Box 37 **Hand-painted envelope from S. Knutson**  
Flat Box 37 **Life magazine**1972 Dec. 15  
Scope and Content Note  
Special issue on the Joys of Christmas
- Flat Box 37 **Oversize card by Susan Crutchfield**  
Flat Box 37 **Paddington Journal clipping re: Whole Earth philosophy**  
Flat Box 38 **Miscellaneous clippings and flyers protesting nuclear power**  
Flat Box 38 **The one millionth copy of the Last Whole Earth catalog : presented to Stewart Brand on December 22, 1971**1971  
Physical Description: 1 v. + 3 l. signed
- Flat Box 38 **Scrapbook**  
Flat Box 39 **New Games tournament : broadside**  
Flat Box 39 **Photograph of hospital bed**  
Flat Box 39 **Poster of two swine copulating**

**Series 7. Audiovisual materials**

- Box 36, Videotape 1 **Business Times. Whole Earth**1984 Apr. 4  
Physical Description: 1 videocassette of 1 (4 min.) : sd. ; 1/2 in. VHS dub