

---

## Guide to the Alissa Goldring Photographs

### Collection number: MS 238

The University Library  
Special Collections and Archives  
University of California, Santa Cruz  
Santa Cruz, California

Processed by:  
UCSC OAC Unit

Date Completed:  
January 2005

Encoded by:  
UCSC OAC Unit

© 2005 The Regents of the University of California. All rights reserved.

---

### Descriptive Summary

**Title:** Alissa Goldring photographs

**Dates:** 1954-1972

**Collection number:** MS 238

**Creator:** Goldring, Alissa

**Collection Size:** 5 document boxes, 5 flats

**Repository:** University of California, Santa Cruz. University Library. Special Collections and Archives  
Santa Cruz, California 95064

**Abstract:** This collection consists of prints, negatives, slides and color transparencies of Mexico as well as printed materials. Also included are photographs of the 1969 UC Extension class "Project FIND" taught by Ansel Adams.

**Physical location:** Stored offsite at NRLF: Advance notice is required for access to the papers.

**Languages:** Languages represented in the collection: English

### Access

Collection open for research.

### Publication Rights

Property rights reside with the University of California. Literary rights are retained by the creators of the records and their heirs. For permission to publish or to reproduce the material, please contact the Head of Special Collections and Archives.

### Preferred Citation

Alissa Goldring photographs. MS 238. Special Collections and Archives, University Library, University of California, Santa Cruz.

### Acquisition Information

Gift of Alissa Goldring, 2004.

### Biography

Alissa Goldring was born in Manhattan, and says that "Early on, I was allowed to use the family box camera and then was lucky enough to be given my first camera (an Argus). Ever since I have loved taking photos and looking at photos." She finished her formal education in New York City, majoring in art at Brooklyn College. After teaching art in a school not far from where she lived in Westchester County just north of the City, she moved with her daughter and son to Mexico City on New Year's Eve in 1954, where she pursued photography for seventeen

---

years. Working as a free-lance photographer, she took pictures of children and families, and took on jobs for newspapers, magazines, and advertising agencies. The Alissa Goldring Photography archive covers those years in Mexico, 1955-1970.

While in Mexico Ms. Goldring married again and had a third child. Nonetheless, she traveled as widely as she could, taking pictures of life in remote mountain villages, farms, balconied towns, haciendas and monasteries. She writes:

"I was fascinated by the Lacondonian and Chomula cultures, Mayan and Aztec ancient holy cities, and by the markets, the beautiful weaving, pottery and other handicrafts and holiday observances such as the Day of the Dead. Most of the time I used a Rolleiflex, later a Hasselblad, occasionally a Linhoff. Primarily I worked in black and white with natural light. My photographs appeared in books, magazines, newspapers and on record covers."

Ms. Goldring moved to California in 1971, settling in Aptos. She took classes at Cabrillo College and UCSC (including one earlier with Ansel Adams). In 1974 she completed her dissertation on dreams as a doctoral candidate with the Humanistic Psychology Institute in San Francisco (which later became Saybrook Institute). She is a credentialed Art Therapist and has taught her method of Dreamplay privately, at the San Andreas Health Council in Palo Alto, the Cabrillo College Stroke Center and Santa Cruz Aids Project, and has been a guest speaker on dreams at various colleges. After traveling far and wide, she now dreams, paints and teaches in Aptos, on the edge of the Monterey Bay, where (through her grandchildren) she "vicariously enjoys surfing, scuba diving and river rafting."

### **Scope and Content of Collection**

This collection consists of prints, negatives, slides and color transparencies of life in Mexico from 1954-1971 as well as printed materials. Also included are photographs of the 1969 UC Extension class "Project F.I.N.D. [Project Friendless, Isolated, Needy, Disabled in Santa Cruz County, California]" taught by Ansel Adams.

### **Indexing Terms**

The following terms have been used to index the description of this collection in the library's online public access catalog.

Goldring, Alissa--Archives

Photography

Mexico--Pictorial works

Adams, Ansel, 1902-

Project FIND

box 1-5, 9:1 **Prints, 1954-1972**

**Physical Description:** 56 folders

**Scope and Content**

Most of the prints in this collection are black and white, 2.25 x 2.25 inch contact prints. Larger prints have been sleeved and left in the subject category folder.

**Arrangement**

The material is in donor order by subject.

- box-folder 1:1 **Advertising [Ola Negra #671-674] ca. 1954-1972**
- box-folder 1:2 **Ameca Meca ca. 1954-1972**
- box-folder 1:3 **Anthropologia, Museo de 1965**
- box-folder 1:4 **Architecture ca. 1954-1972**
- box-folder 1:5 **Artesania [Oaxaca Weaving, pottery, guitar makers] 1960**
- box-folder 1:6 **Artist [Ernst Rosenthal, Painter] ca. 1954-1972**
- box-folder 1:7 **Ballet Folklorico ca. 1954-1972**
- box-folder 1:8 **Bar, Reforma Club, Dominoes ca. 1954-1972**
- box-folder 1:9 **Bingo [Tepeztlan] ca. 1954-1972**
- box-folder 1:10 **Bulls [Toros, Cantinflas] 1955**
- box-folder 1:11 **Chapultepec Park 1960**
- box-folder 1:12 **Charros [Child Pillow Vendor] 1965**
- box-folder 1:13 **Chiapas 1960**
- box-folder 1:14 **Chichen Itza ca. 1954-1972**
- box-folder 1:15 **Chiconcuac [Eric Fromm studied this town] 1963**
- box-folder 1:16 **Children ca. 1954-1972**
- box-folder 1:17 **Clown [Firulais] 1966**
- box-folder 1:18 **Cozumel [Isla de Mujeres] 1960**
- box-folder 1:19 **Cuna Islands ca. 1954-1972**
- box-folder 1:20 **Cuernavaca 1956**
- box-folder 1:21 **Cuevas, J. L. 1966**
- box-folder 1:22 **Desierto (de los leones) 1955**
- box-folder 1:23, 9:1 **Day of the Dead undated**
- box-folder 1:24 **Dolores del Rio 1967**
- box-folder 1:25 **Eclipse 1970**
- box-folder 2:1 **Education 1960**
- box-folder 2:2 **Electoral Commission 1967**
- box-folder 2:3 **Farmer undated**
- box-folder 2:4 **First Communion 1964**
- box-folder 2:5 **Friedeberg [Furniture Designer/Artist] 1967**
- box-folder 2:6 **Funeral undated**
- box-folder 2:7 **Glass Factory [Carretones] undated**
- box-folder 2:8 **Guadalajara [Orozco Taller] 1955**
- box-folder 2:9 **Guadalupe Shrine undated**
- box-folder 2:10 **Guanajuato undated**
- box-folder 2:11 **Guaymus undated**
- box-folder 2:12 **Hypnosis 1958**
- box-folder 2:13 **Illich - Cidoc [John Holt Reimer] 1970**
- box-folder 2:14 **Ixtapan undated**
- box-folder 2:15 **La Lagunilla ca. 1960**
- box-folder 2:16 **La Paz 1963**
- box-folder 2:17 **Machu Pichu, Peru, undated**
- box-folder 2:18 **Monastery Mass 1966**
- box-folder 2:19 **Mazatlan 1960**
- box-folder 2:20 **MacMillan (Homeopathic Dr./Vecinidad) undated**
- box-folder 2:21 **Medical [Dr. Ramos Alvarez] undated**

---

box-folder 2:22	<b>Mercados [Monterrey, Mazatlan, San Miguel Allende (SMA)] undated</b>
box-folder 2:23-26	<b>In Mexico City, 1958</b>
box-folder 2:23	<b>Mexico City 1958</b>
box-folder 2:24	<b>I [for Sunset Book, with Jack McDowell] undated</b>
box-folder 2:25	<b>II ["Keep Our City Clean" sign] undated</b>
box-folder 2:26	<b>III (including Coxoacan) undated</b>
box-folder 2:27	<b>Monasterio (Padre Lemercier) undated</b>
box-folder 3:1	<b>Monterrey undated</b>
box-folder 3:2	<b>Music undated</b>
box-folder 3:3	<b>Nacimiento 1967</b>
box-folder 3:4	<b>Nature/Mexico undated</b>
box-folder 3:5	<b>Nature/Skies (Flowers) undated</b>
box-folder 3:6	<b>Newspaper Vendors undated</b>
box-folder 3:7	<b>Oaxaca (Chiapas) 1960</b>
box-folder 3:8	<b>O'Gorman, Juan &amp; Frank Gonzales 1968</b>
box-folder 3:9	<b>El Oro [pt.1] 1966-67</b>
box-folder 3:10	<b>El Oro [pt.2] 1966-67</b>
box-folder 3:11	<b>Orphanage (Goya 5A) 1964</b>
box-folder 3:12	<b>Palenque undated</b>
box-folder 3:13	<b>Patzcuaro undated</b>
box-folder 3:14	<b>People/Mexico [TLA 673] undated</b>
box-folder 3:15	<b>Periferico, Mexico City D.F. undated</b>
box-folder 3:16	<b>Pinal, [1967]</b>
box-folder 4:1	<b>Planned Parenthood undated</b>
box-folder 4:2	<b>Playa Azul undated</b>
box-folder 4:3	<b>Polio 1961</b>
box-folder 4:4	<b>Popocatepetl (Clouds, Volcano) undated</b>
box-folder 4:5	<b>Posada undated</b>
box-folder 4:6	<b>Pre-Columbian Art (Novo School) 1967</b>
box-folder 4:7	<b>Press (I.P.A.D.E.) undated</b>
box-folder 4:8	<b>Psiquiatrica Infantil (Hospital; Juan Navarro) [1967?]</b>
box-folder 4:9	<b>Puerto Salud 1970</b>
box-folder 4:10	<b>Puerto Vallarta undated</b>
box-folder 4:11	<b>Reed, Miss Alma undated</b>
box-folder 4:12	<b>San Angel Inn undated</b>
box-folder 4:13	<b>San Cristobal de las Casas 1969</b>
box-folder 4:14	<b>San Martin (Child Sleeping) 1960</b>
box-folder 4:15	<b>San Miguel Allende (local Bullfight) [1960?]</b>
box-folder 4:16	<b>Santiago (Tequistenco) undated</b>
box-folder 4:17	<b>Subdivision undated</b>
box-folder 4:18	<b>Tamayo, Ruffino (Show/Belles Artes) 1968</b>
box-folder 4:19	<b>Taxco undated</b>
box-folder 4:20	<b>Tecolutla undated</b>
box-folder 4:21	<b>Tepozotlan 1967</b>
box-folder 4:22	<b>Tequisquiapan undated</b>
box-folder 4:23	<b>Tlaxcala 1967</b>
box-folder 4:24	<b>Tula undated</b>
box-folder 5:1	<b>Typewriters (El Centro/Kate) undated</b>
box-folder 5:2	<b>Urupan undated</b>
box-folder 5:3	<b>Valle de Bravo undated</b>
box-folder 5:4	<b>Vendors undated</b>
box-folder 5:5	<b>Venta Prieta undated</b>
box-folder 5:6	<b>Washing undated</b>
box-folder 5:7	<b>Weavers (Jackson) 1966</b>
box-folder 5:8	<b>Weddings 1966</b>
box-folder 5:9	<b>Xochimilco 1966</b>
box-folder 5:10	<b>Yelapa (School, etc.) undated</b>
box-folder 5:11	<b>Yucatan [no proofs] undated</b>

---

box-folder 5:12     **Zen - Mexico; Ejo [Takata] 1968**  
box-folder 5:13     **Zihuatenejo 1967**  
box-folder 5:14     **Documents re: Project F.I.N.D., UCSC Extension class, Ansel Adams 1969**  
box-folder 5:15     **Project F.I.N.D., UCSC Extension class, Ansel Adams 1969**  
box-folder 5:16     **[Prints by Carol Henze] undated**

Box 6-7      **Negatives, n.d. ca. 1955-1970**

**Physical Description:** 2 boxes

**Scope and Content**

Most of the negatives in this collection are black and white.

**Arrangement**

The material is in donor order by subject, and may or may not match the available prints or proofs.

box 6            **Advertising [Ola Negra] undated**  
box 6            **Ameca Meca undated**  
box 6            **Anthropologia, Museo de 1965**  
box 6            **Artesania [Oaxaca Weaving] 1960**  
box 6            **Artist [Ernest Rosenthal, Painter] undated**  
box 6            **Bar - Reforma Club - Dominoes undated**  
box 6            **Bulls [Toros, Cantinflas] 1955**  
box 6            **Chapultepec Park 1955**  
box 6            **Charros [Child Pillow Vendor] 1965**  
box 6            **Chiapas 1960**  
box 6            **Chichen Itza undated**  
box 6            **Chiconcuac (Eric Fromm studied this town) 1963**  
box 6            **Children undated**  
box 6            **Clown [Firulais] 1966**  
box 6            **Cozumel [Isla de Mujeres] 1960**  
box 6            **Cuernavaca 1956**  
box 6            **Cuevas, J. L. 1966**  
box 6            **Desierto [de los leones] 1955**  
box 6            **Dolores del Rio 1967**  
box 6            **Eclipse 1970**  
box 6            **Education 1960**  
box 6            **Electoral Commission 1967**  
box 6            **Farmer undated**  
box 6            **First Communion 1964**  
box 6            **Friedeberg [Furniture Designer/Artist] 1967**  
box 6            **Glass Factory [Carretones] undated**  
box 6            **Guadalajara [Orozco Taller] 1955**  
box 6            **Guadalupe - Mexico City - Shrine undated**  
box 6            **Guanajuato undated**  
box 6            **Guaymus undated**  
box 6            **Hypnosis 1958**  
box 6            **Illich - Cidoc, [John Holt Reimer] 1970**  
box 6            **Illich - John Holt Reiner "Why Children Fail" undated**  
box 6            **Ixtapan undated**  
box 6            **La Lagunilla ca. 1960**  
box 6            **La Paz 1963**  
box 6            **MacMillan [Homeopathic Dr./Vecinidad] undated**  
box 6            **Mazatlan 1960**  
box 6            **Mercados [Monterrey, Mazatlan, SMA] undated**  
box 6            **In Mexico City 1958**  
box 6                **Mexico City 1958**  
box 6                **I [for Sunset Book/with Jack McDowell] undated**  
box 6                **II ["Keep Our City Clean" Sign] undated**  
box 6            **Monasterio (Padre Lemerrier) undated**  
box 6            **Monastery Mass 1966**  
box 6            **Monterrey undated**  
box 6            **Music undated**

---

box 6	<b>Nacimiento 1967</b>
box 6	<b>Nature/Mexico undated</b>
box 7	<b>Nature/Skies (Flowers) undated</b>
box 7	<b>Newspaper Vendors undated</b>
box 7	<b>O'Gorman, Juan &amp; Frank Gonzales 1968</b>
box 7	<b>Oaxaca (Chiapas) 1960</b>
box 7	<b>El Oro (pt.1) 1966</b>
box 7	<b>El Oro (pt.2) 1967</b>
box 7	<b>Orphanage (Goya 5A) 1964</b>
box 7	<b>Palenque undated</b>
box 7	<b>Patzcuaro undated</b>
box 7	<b>People/Mexico undated</b>
box 7	<b>Pinal [1967]</b>
box 7	<b>Piñata undated</b>
box 7	<b>Play/La Herraclura undated</b>
box 7	<b>Playa Azul undated</b>
box 7	<b>Polio 1961</b>
box 7	<b>Popocatepetl (Clouds, Volcano) undated</b>
box 7	<b>Posada undated</b>
box 7	<b>Pre-Columbian Art (Novo School) 1967</b>
box 7	<b>Press (I.P.A.D.E.) undated</b>
box 7	<b>Project F.I.N.D., UC Extension class, Ansel Adams 1969</b>
box 7	<b>Psiquiatrica Infantil (Hospital; Juan Navarro) [ca. 1967]</b>
box 7	<b>Puerto Salud 1970</b>
box 7	<b>Puerto Vallarta undated</b>
box 7	<b>Reed, Miss Alma undated</b>
box 7	<b>S.C. 691 undated</b>
box 7	<b>San Angel Inn undated</b>
box 7	<b>San Cristobal de las Casas 1969</b>
box 7	<b>San Martin (Child sleeping) 1960</b>
box 7	<b>San Miguel Allende (Local Bullfight) [ca. 1960]</b>
box 7	<b>Santiago (Tequistenco) undated</b>
box 7	<b>Shirley and Charlotte undated</b>
box 7	<b>Tamayo, Ruffino (Show/Bellas Artes) 1968</b>
box 7	<b>Taxco undated</b>
box 7	<b>Tecolutla undated</b>
box 7	<b>Tepozotlan 1967</b>
box 7	<b>Tequisquiapan undated</b>
box 7	<b>Tlaxcala 1967</b>
box 7	<b>Tula undated</b>
box 7	<b>Typewriters (El Centro/Kate) undated</b>
box 7	<b>[untitled] undated</b>
box 7	<b>Uruapan undated</b>
box 7	<b>Valle de Bravo undated</b>
box 7	<b>Vendors undated</b>
box 7	<b>Venta Prieta undated</b>
box 7	<b>Weavers (Jackson) 1966</b>
box 7	<b>Weddings 1966</b>
box 7	<b>Xochimilco 1966</b>
box 7	<b>Yelapa (School, etc.) undated</b>
box 7	<b>Zen - Mexico; Ejo [Takata] 1968</b>
box 7	<b>Zihuatanejo 1967</b>

Box 8

**Slides, undated**

**Physical Description:** 1 box

**Scope and Content**

The slides are 35mm color.

**Arrangement**

The material is in donor order by subject, and may or may not match the available prints or proofs.

box 8

**La Lagunilla undated**

box 8

**Monastery - Bob Kaiser at Monastery in psychoanalysis undated**

Box 8            **Transparencias, ca. 1965-67**

**Physical Description:** 1 box

**Scope and Content**

The transparencias are 7 x 7 cm color.

**Arrangement**

The material is in donor order by subject, and may or may not match the available prints or proofs.

- box 8            **Chisme trip undated**
- box 8            **Cuevas, J. L. 1966**
- box 8            **Dia de los Muertos undated**
- box 8            **El Oro undated**
- box 8            **Guadalupe - Mexico City - Shrine undated**
- box 8            **Monte Falco undated**
- box 8                **1st Communion undated**
- box 8                **Church undated**
- box 8                **Volcano undated**
- box 8            **Newspaper Vendors / newspaper boy undated**
- box 8            **Pinal, Sylvia 1967**
- box 8            **Playa Mimosa 1965**
- box 8                **Bell brothers, circus, Alcapulco, etc. 1965**
- box 8                **Grass, sunset, father and child, etc. 1965**
- box 8                **Weeds, sky 1965**
- box 8            **San Cristobal de las Casas / Chomula School undated**
- box 8            **Valle de Bravo undated**
- box 8            **Vendors/Tlaxcala undated**
- box 8            **Weddings/Sr. Grimm undated**
- box 8            **Xochimilco undated**

box-folder 9:2 **Printed Materials ca. 1960-2007**

**Physical Description:** 1 folder

**Scope and Content**

This series contains printed occurrences of Goldring's photographs.

Box 9:2 ***Porter Gulch Review Spring 2007***

Box 9:2 ***All Our Lives: 500 Years of Making Art 1995***

Box 9:2 ***Escuela Activa, v.1:1 January 1970***

Box 9:2 ***Decada: Publicacion Estudiantil, v.1:1 ca. 1960-1969***

Box 9:2 ***Por Que: Revista Independiente, no.2, 4 March 13, 1968 April 10, 1968***