
Inventory of the Free to choose : video tape collection

Hoover Institution Archives
Stanford University
Stanford, California

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Descriptive Summary

Title: Free to choose : video tape

Dates: 1980

Collection number: 80201

Collection Size: 10 ms. boxes, 10 motion picture film reels, 42 videotape reels (26.6 linear feet)

Repository: Hoover Institution Archives
Stanford, California 94305-6010

Abstract: Motion picture film, video tapes, and film strips, of the television series Free to Choose, featuring Milton Friedman and relating to laissez-faire economics, and produced by Penn Communications and television station WQLN in Erie, Pennsylvania, in 1980. Includes commercial and master film copies, unedited film, and correspondence, memoranda, and legal agreements, relating to production of the series, 1977-1985.

Physical location: Hoover Institution Archives

Languages: Languages represented in the collection: English

Access

Collection is open for research. Use copies of some sound recordings, video recordings, or motion picture material in this collection are available for immediate access. Access to other sound recordings, video recordings, or motion picture material requires at least two weeks advance notice. For further information, please contact the Hoover Institution Archives.

Publication Rights

For copyright status, please contact the Hoover Institution Archives

Preferred Citation

[Identification of item], Free to choose : video tape, [Box no.], Hoover Institution Archives

Acquisition Information

Acquired by the Hoover Institution Archives in 1980

Accruals

Materials may have been added to the collection since this finding aid was prepared. To determine if this has occurred, find the collection in Stanford University's online catalog Socrates at <http://library.stanford.edu/webcat> . Materials have been added to the collection if the number of boxes listed in Socrates is larger than the number of boxes listed in this finding aid.

Scope and Content of Collection

The television series Free to Choose, featuring Milton Friedman and relating to laissez-faire economics, was produced by Penn Communications and television station WQLN in Erie, Pennsylvania, in 1980. Includes numerous formats of video tape, including commercial and master film copies, unedited film, motion picture film, VHS video tapes, audio tapes, and film strips. Also contains project files, correspondence, memoranda, publicity materials, and legal agreements relating to production of the series, 1977-1983.

Indexing Terms

The following terms have been used to index the description of this collection in the library's online public access catalog.

Subjects

Friedman, Milton, 1912-

Penn Communications.

WQLN (Television station : Erie, Pa.)

Economics.

Laissez-faire.

Genres

Video tapes.

Moving-pictures.

Project files

Box/Folder: 1 : 1	Milton Friedman series, #1-10, draft outline of argument, 1977 Scope and Content Note Includes correspondence
Box/Folder: 1 : 2	Freedman proposal, proposal for a series of television programs, Public Broadcasting of Northwest Pennsylvania, Inc., 1977
Box/Folder: 1 : 3	Bechtel Foundation, 1977-1980. Scope and Content Note Includes extensive correspondence with George Shultz
Box/Folder: 1 : 4	FMC Foundation, 1977-1980. Scope and Content Note Correspondence
Box/Folder: 1 : 5	Firestone Tire and Rubber Co., 1977-1980. Scope and Content Note Correspondence
Box/Folder: 1 : 6	General Motors Corporation, 1977-1980. Scope and Content Note Correspondence
Box/Folder: 1 : 7	General Mills Foundation, 1977-1980. Scope and Content Note Correspondence
Box/Folder: 1 : 8	Getty Oil Company, 1977-1980
Box/Folder: 1 : 9	W. R. Grace and Company, 1977-1980. Scope and Content Note Correspondence
Box/Folder: 1 : 10	Working papers, 1977-1979. Scope and Content Note Includes correspondence, Friedman project analysis, working schedule and responsibilities, budget, planning session, TV topics and key ideas, notes of the meetings, proposals and lecture list, cash flow chart
Box/Folder: 1 : 11	Invoices, expenses, 1980
Box/Folder: 1 : 12	Dr. Friedman lecture series, 1978
Box/Folder: 1 : 13	Friedman TV series and progress report, 1977-1979
Box/Folder: 1 : 14	Friedman underwriters, 1979-1981
Box/Folder: 2 : 1	Free to Choose, Chicago, remote, 1979
Box/Folder: 2 : 2	Planning grants, 1977-1978
Box/Folder: 2 : 3	Participation, promotion for rebroadcasts of series, 1980
Box/Folder: 2 : 4	FTC. General information
Box/Folder: 2 : 5	Video cassette/video disc - guide to the manuals, undated
Box/Folder: 2 : 6	Milton Friedman series, winter, 1980 tune-in, media recommendations, 1979
Box/Folder: 2 : 7	Friedman program description (titles and key ideas), 1978-1979
Box/Folder: 2 : 8	Ohio state award, 1981
Box/Folder: 2 : 9	Friedman dinners and luncheons, 1978-1980
Box/Folder: 2 : 10	Hallmark Cards, Inc., 1977-1980
Box/Folder: 2 : 11	Solicitation, 1977-1979

Box/Folder: 2 : 12	Lilly Endowment, Inc., 1977-1981
Box/Folder: 2 : 13	John M. Olin Foundation, Inc., 1977-1980
Box/Folder: 2 : 14	Pepsico, Inc., 1977-1980
Box/Folder: 2 : 15	L. E. Phillips Charities, Inc., 1977-1980
Box/Folder: 3 : 1	<i>Reader's Digest</i>, 1978-1980
Box/Folder: 3 : 2	Sarah Scaife Foundation, Inc., 1977-1980
Box/Folder: 3 : 3	Whittaker Corp., 1979-1980
Box/Folder: 3 : 4	Legal Opinions/Friedman materials, 1979
Box/Folder: 3 : 5	In-house, employees, and to watch file, 1979-1980
Box/Folder: 3 : 6	Friedman study guides, 1978-1980
Box/Folder: 3 : 7	Friedman, PBS, 1979-1980
Box/Folder: 3 : 8	Penn Communications, Inc., agreement, 1983
Box/Folder: 3 : 9	Publicity, 1978-1979
Box/Folder: 3 : 10	F.T.C. Broadcast Dates, 1979-1980
Box/Folder: 3 : 11	Non-broadcast distribution, 1978-1979
Box/Folder: 3 : 12	Moynahan Landou Communications, public relations approach for WQLN-TV, 1978
Box/Folder: 3 : 13	Milton Friedman script, 1987
Box/Folder: 3 : 14	Friedman cassette sales, 1978-1981
Box/Folder: 3 : 15	Those who have previewed Friedman, 1979
Box/Folder: 3 : 16	F.T.C., letters from other PBS stations, 1980
Box/Folder: 3 : 17	Friedman contracts, video arts, 1978-1979
Box/Folder: 3 : 18	NFIB (National Federation of Independent Business), 1979-1981
Box/Folder: 3 : 19	Fundraising/thank you notes, 1981
Box/Folder: 3 : 20	Denial of the petitions for support with financial assistance, 1981

Correspondence, 1977-1981

Box/Folder: 4 : 1	A-D
Box/Folder: 4 : 2	E-H
Box/Folder: 4 : 3	I-L
Box/Folder: 4 : 4	M-P
Box/Folder: 4 : 5	Q-T
Box/Folder: 4 : 6	U-Z

Publications, circa 1977-1981

Box/Folder: 5 : 1	Viewer's guide to 10 stimulating television programs in which Milton Friedman, Nobel laureate, economist, and columnist challenges us with startling facts and thought-provoking ideas, then responds to opposing views, raising brass-tack questions about the future of our free society
Box/Folder: 5 : 2	Instructor's resource guide to Free to Choose, a television series by Milton Friedman. Written by John M. Allen and David G. Armstrong, Center for Education and Research in Free Enterprise, A&M University, Texas
Box/Folder: 5 : 3	Titles and key ideas
Box/Folder: 5 : 4	Press releases: individual program descriptions
Box/Folder: 5 : 5-6	Discussion leader's resource guide to Free to Choose, a television series by Milton Friedman, program 1-10. Written by John M. Allen and David G. Armstrong, Center for Education and Research in Free Enterprise, A&M University, Texas
Box/Folder: 5 : 7	Personal statement of Milton Friedman to the series of ten films, program 1-10
Box/Folder: 5 : 8	List of stations airing Free to Choose programs. Includes repeat time
Box/Folder: 5 : 9	Milton Friedman, photographs (4 prints)
Box/Folder: 5 : 10	Video guide orders
Box/Folder: 5 : 11	Ten posters reflecting the theme of the programs
Box/Folder: 5 : 12	Cartoons promoting free market
Box/Folder: 5 : 13	Order forms

TV programs

Transcripts of the programs

Box/Folder: 6 : 1
 Box/Folder: 6 : 2
 Box/Folder: 6 : 3
 Box/Folder: 6 : 4
 Box/Folder: 6 : 5
 Box/Folder: 6 : 6
 Box/Folder: 6 : 7
 Box/Folder: 6 : 8
 Box/Folder: 6 : 9
 Box/Folder: 6 : 10

1: The Power of the Market
 2: The Tyranny of Control
 3: Anatomy of Crisis
 4: From Cradle to Grave
 5: Created Equal
 6: What's Wrong With Our Schools?
 7: Who Protects the Consumer?
 8: Who Protects the Worker?
 9: How to Cure Inflation
 10: How to Stay Free

Box: 6
 Box: 7
 Box: 7
 Box: 8
 Box: 9

VHS video cassettes, program 1-6
 VHS video cassettes, program 7-10
 3/4" video cassettes, program 1-3
 3/4" video cassettes, program 4-9
 3/4" video cassettes, program 10

Box: 9
 Box: 9
 Box: 9
 Box: 9
 Box: 9
 Box: 9
 Box: 9

Audio CDs
 Program one and two (two copies)
 Program three and four (two copies)
 Program five
 Program five and six
 Program seven and eight
 Program nine and ten

Teacher's Guide,

Scope and Content Note

three units (each unit contains three audio cassettes and three sound and color film strips that furnish the basis for a wide variety of classroom projects)

Box: 9
 Box: 9

Unit 1, includes three programs

From Cradle to Grave
 Created Equal
 How to Stay Free

Box: 9
 Box: 9
 Box: 10
 Box: 10

Unit 2

The Power of the Market
 Anatomy of Crisis
 How to Cure Inflation

Box: 10
 Box: 10

Unit 3

The Tyranny of Control
 Who Protects the Consumer?
 Who Protects the Worker?

Box: 10
 Box: 10
 Box: 10
 Box: 10

16mm film

Box: 10
 Box: 10

Program 1-9, 1200 feet reel
 Program 10, 2000 feet reel

1" video tape

Box: 10
 Box: 10

Program 1-10, ten reels, 60 seconds version
 Selected programs, 5/10/1985.

Scope and Content Note
 Edit master copies

TV programs

Box: 10

**Anatomy of a
Crisis, 58:15**

Box: 10

**Created Equal,
57:40**

Box: 10

**How to Cure
Inflation, 58:12**

Box: 10

**Power of The
Market, 56:37**

Box: 10

**Tyranny of Control,
58:54**

Lectures, 2" reels

	Bank of America, lecture 10, 2/10/1978	
Reel: 1		Reel 1, breaking tape at 7:38 minutes. Master
Reel: 2		Reel 2, questions and answers. Master
	Chicago, lecture 5, 10/33/1977,	
Reel: 3		Reel 1. Master
Reel: 4		Reel 2. Master
	Cornell, lecture 3	
Reel: 5		Reel 1. Master
Reel: 6		Reel 2. Master
Reel: 7		Reel 3. Master
	ERIE, lecture 4	
Reel: 8		Reel 1. Master
Reel: 9		Reel 2. Master
	Ford, lecture 1	
Reel: 10		Reel 1. Master
Reel: 11		Reel 2. Master
	Hampton, lecture 14	
Reel: 12		Reel 1. Master
Reel: 13		Reel 2. Questions and answers. Master
	Harlem, lecture 2	
Reel: 14		Reel 1. Master
Reel: 15		Reel 2. Master
	Kansas, lecture 13	
Reel: 16		Reel 1. Master
Reel: 17		Reel 2. Questions and answers. Master
	Logan, lecture 6	
Reel: 18		Reel 1. Master
Reel: 19		Reel 2. Master
Reel: 20		Mayo, lecture 15, Question and answer. Master 5/19/1978.
	Pasadena, lecture 8	
Reel: 21		Reel 1. Master
Reel: 22		Reel 2, questions and answer. Master. Tape cut in two at 11:00 min.
	San Diego, lecture 7	
Reel: 23		Reel 1. Master
Reel: 24		Reel 2. Master
Reel: 25		Stanford, lecture 9, February 9, 1978. Master
	University of Rochester, lecture 12, 2/23/1978	
Reel: 26		Reel 1, primary. Master
Reel: 27		Reel 2, question and answer. Master