
Register of the McNeilly (Janice) Golden Gate International Exposition Collection, 1939-1940

Collection number: Ms22

San Joaquin County Historical Society and Museum

Lodi, California

Contact Information

- San Joaquin County Historical Society and Museum
- 11793 North Micke Grove Road
- Lodi, CA 95241
- Phone: (209) 463-4119
- Fax: (209) 369-2178
- Email: dwalker@uop.edu
- URL: <http://www.sanjoaquinhistory.org/>

Processed by:

Don Walker

Date Completed:

October 1998

Encoded by:

Don Walker

© 2000 San Joaquin County Historical Society & Museum. All rights reserved.

Descriptive Summary

Title: McNeilly (Janice) Golden Gate International Exposition Collection,

Date (inclusive): 1939-1940

Collection number: Ms22

Creator: Janice McNeilly

Extent: 1 linear ft.

Repository: San Joaquin County Museum.

Lodi, CA 95241

Language: English

Access

Collection is open for research by appointment only.

Publication Rights

The library can only claim physical ownership of the collection. Users are responsible for satisfying any claimants of literary property.

Preferred Citation

[Identification of item], McNeilly (Janice) Golden Gate International Exposition Collection, Ms22, San Joaquin County Historical Society and Museum.

corporate name

Golden Gate International Exposition, San Francisco (Calif.), 1939-1940

subject

Fairs - California - San Francisco
Exhibitions - California - San Francisco
Exhibition buildings - California - San Francisco

geographic name

San Francisco (Calif.) - Description and travel

Biography

The Golden Gate Exposition site on Treasure Island, San Francisco Bay, was created by filling in a shoal off Yerba Buena Island (1932-1938) at the time of the construction of the San Francisco Bay Bridge. The new island was created by the U.S. Army as the eventual site of an international airport. To celebrate the completion of the Bay Bridge and the Golden Gate Bridge, however, it was first determined to sponsor a two year long World's Fair on Treasure Island. Janice McNeilly, a young San Joaquin County woman, attended this Golden Gate Exposition (1939-1940). While there she collected materials published by organizers of the Exposition as well as others provided by exhibitors there.

Scope and Content

The McNeilly Collection consists of pamphlets, flyers, programs, maps, postcards and ephemera pertaining to the San Francisco Golden Gate Exposition (1939-1940).

BOX 1: MCNEILLY GOLDEN GATE EXPOSITION COLLECTION**1.1: GUIDE BOOKS**

- a-"Official Guide Book: Golden Gate International Exposition," [1939]
- b-"Official Guide Book, 1940" [incl. mailing env.]

1.2: OTHER GENERAL GUIDES

- a-"Mission Trails Building, 1939 Golden Gate Exposition"
- b-"Program for Saturday, October 21, 1939" [2 pp. mimeograph]
- c-"Midsummer number: Features on the Golden Gate Exposition," San Francisco Chronicle. Color Gravure Section. (6-25-39)

1.3: PICTURE POSTCARDS

- a-Alameda & Contra Costa counties exhibit
- b-Wells Fargo Bank Collection/San Francisco Building
- c-Mission Trails Building
- d-Railway Express Agency exhibit

1.4: EXHIBITOR BROCHURES & PROGRAMS

- a-"Brazil introduces to you its coffee," 1939
- b-"Borrow an idea from the Fair" [Calif. Redwood Assn.], 1939
- c-"Candid Camera Photo Service Co., SF" 1939 [incl. env.]
- d-Heinz exhibit, 1939
- e-"Santa Fe [railroad] in miniature," 1939
- f-"Century of service [Railway Express Agency]," 1939
- g-"The Pullman Company exhibit," 1939
- h-"See all the West by Greyhound," 1939
- i-"PG & E Day Doings," 1939
- j-"Clifford C. Fischer's Folies Bergere," 1940
- k-"Santa Fe [railroad] in miniature," 1940
- l-"GM Day News [General Motors]," 1940
- m-"Salici's Puppets Official Souvenir Program," 1940
- n-"Billy Rose's Aquacade," 1940

1.5: EPHEMERA

- a-Ticket book for rides and events, 1939
- b-Scrip book, 1939
- c-"Greetings from Mendocino County," n.d.

- d-"A Souvenir of PG & E Day," 1939 [ticket stub]
- e-"A Souvenir of Golden Gate International Exposition," 1939 [entry ticket?]
- f-"Adult Admission Tickets...[for]...persons wearing a PG & E badge," 1939
- g-PG & E Day badge, 1939
- h-"A Souvenir of Golden Gate International Exposition," 1940 [entry ticket?]
- i-"Farmers Automobile Insurance Free Prize Drawing," 1940 [ticket stub]
- j-Game ticket for Pirate's Treasure Booth, n.d.
- k-"Bay Auto Parks, Inc. Treasure Island," n.d. [2 tickets]